

## Bryley Tips and Information June 2009

### **1. Text multiple users via MultiTech SMSFinder**

Text messaging is becoming an accepted way to reach a broad audience quickly; as evidenced by the growing popularity of *Twitter* and text-messaging services like *Message-Media*, *EzTexting*, etc. Now, MultiTech offers its low-cost *SMSFinder* appliance for the private broadcasting of text messages to cell-phones of your clients, subscribers, and members.

*SMSFinder* is a self-contained unit that plugs into your computer network. It distributes text messages created at your computer to your list of recipients and permits direct response from these recipients. Typical applications include:

- Schools use it to alert parents and students of emergency closings and other events
- Non-profit organizations use it to reach-out to their donors
- Companies use it to advertise to their clients

[Http://www.multitech.com/NEWS/Articles/reviews/TMCnet\\_SMSFinder%20Review\\_2009\\_01-06.pdf](http://www.multitech.com/NEWS/Articles/reviews/TMCnet_SMSFinder%20Review_2009_01-06.pdf) has a review on this product. Or, call Bryley at 888.280.5799 for more information.

### **2. Free, online file sharing and storage with DropBox**

Do you want an easy way to share files with others? How about a secure location to store files that can automatically synchronize across multiple computers? If so, check out DropBox.

DropBox has these advantages:

- Sharing – Share files with friends or across your multiple computers
- Security – All files are securely transported and AES-256 encrypted
- Synchronization – Files on different computers are synchronized with one another

It works by installing a “DropBox folder” onto your computer, the contents of which are sent securely via SSL to a DropBox server, where they are encrypted. Other DropBox computers synchronize automatically to the contents of your DropBox folder, providing access and updates to the same file from any user-authorized computer with DropBox installed.

Sharing files with friends is easy; create a shared folder, right-click, select DropBox → Share, then enter email addresses of friends to share.

DropBox is free for 2Gb or storage; \$99/year for 50Gb. Sign up at [www.GetDropBox.com](http://www.GetDropBox.com).

### **3. Microsoft extends Windows XP Pro (yet again)**

Microsoft has extended Windows XP Professional to April 2011, seemingly in response to criticism that Windows XP should continue for at least a year beyond the release of Windows 7,

which is scheduled for October 22, 2009. (Microsoft introduced Windows XP in 2001 and first announced its impending discontinuation in June of 2008.)

Microsoft's official statement: "Windows 7 Professional and Ultimate customers will have the option to downgrade to Windows XP Professional from PCs that ship within 18 months following the general availability of Windows 7 ...".

[Http://www.computerworld.com/action/article.do?command=viewArticleBasic&articleId=9134528&source=CTWNLE\\_nlt\\_dailyam\\_2009-06-18](http://www.computerworld.com/action/article.do?command=viewArticleBasic&articleId=9134528&source=CTWNLE_nlt_dailyam_2009-06-18) for details.

#### **4. Announcements, news, and events**

Complying with 201 CMR 17.00 – Please join Bryley Systems for a free, how-to seminar on complying with Massachusetts 201 CMR 17.00, Standards for the Protection of Personal Information of Residents of the Commonwealth, to see how it will impact your business and what you will need to do to meet its physical and electronic (computer-based) requirements.

201 CMR (Code of Massachusetts Regulation) 17.00 requires all organizations that have personal information on even one Massachusetts resident to protect this data. It implements the provisions of Massachusetts General Law c.93H and sets the standards for compliance. It takes effect on January 1, 2010. (Below is a reprint on this topic from our October 2008 newsletter.)

These seminars will be held on Wednesdays at 9:00am at Bryley's second-floor conference room in Hudson, MA. Refreshments will be served.

Seminar dates and times:

- September 16th, 2009
- October 14th, 2009
- November 11th, 2009
- December 9th, 2009

To reserve a seat:

- Call 888.280.5799, extension 216, and register with Michelle.
- Visit [www.Bryley.com/news\\_and\\_events-Events.html](http://www.Bryley.com/news_and_events-Events.html).
- Email [Events@Bryley.com](mailto:Events@Bryley.com).

#### **5. 201 CMR 17.00 – Massachusetts personal information regulation (reprint)**

In September, 2008, Massachusetts introduced 201 CMR 17.00: Standards for the Protection of Personal Information of Residents of the Commonwealth. Originating from a directive to the Massachusetts Office of Consumer Affairs and Business Regulations (OCABR), 201 CMR 17.00 was initially slated to take effect January 1, 2009, but has been pushed back to May 1, 2009.

This CMR (Codes of Massachusetts Regulations) is extremely significant to any person or organization that collects and retains personal information on even one Massachusetts resident. Under this CMR, personal information is defined as a Massachusetts resident's first name (or

initial) and last name combined with social security number, driver's license number (or state-issued ID card), or financial account number (including credit or debit card number). 201 CMR 17.00 is designed to safeguard the personal information of Massachusetts residents by defining standards for collecting and handling this data, both physically and electronically.

Basic provisions of 201 CMR 17.00:

- Develop and maintain a comprehensive, information-security program that limits the amount of personal information collected and retained, and restricts access to this information, both inside and outside the organization
- Identify all possible locations where personal information is stored and restrict both physical and electronic access to these locations
- Monitor the information-security program regularly and review the scope of its security measures at least annually
- Document and review all breaches of information-security policy
- Take disciplinary measures when a breach of security occurs

It also states these computer-system-security requirements relative to personal information use:

- Provide secure, restricted access and require authentication to all computer systems
- Encrypt all records transmitted wirelessly or over a public network (i.e.: the Internet)
- Encrypt all personal information stored on portable devices (like notebook computers)
- Protect all computers connected to the Internet with a firewall, patch these computers regularly, and deploy and maintain malware-resistant utilities on these computers
- Monitor computer systems for unauthorized use or access to personal information
- Educate and train employees on these security measures

[Http://www.mass.gov/?pageID=ocamodulechunk&L=1&L0=Home&sid=Eoca&b=terminalcont&f=idtheft\\_201cmr17&csid=Eoca](http://www.mass.gov/?pageID=ocamodulechunk&L=1&L0=Home&sid=Eoca&b=terminalcont&f=idtheft_201cmr17&csid=Eoca) documents 201 CMR 17.00 in its entirety.

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Client service

If you have questions about, or issues with, our client service or response, please contact Beverley Denio, Client-Service Manager, at 978.562.6077 x201, or Gavin Livingstone, President, at 978.562.6077 x215. (Respective email addresses are [BDenio@Bryley.com](mailto:BDenio@Bryley.com) and [GLivingstone@Bryley.com](mailto:GLivingstone@Bryley.com).)

### Bryley's Client-Service Portal

Over the past years, Bryley has made significant investments in our business systems and infrastructure to enable real-time communications regarding the timeliness and quality of services we deliver. A result is that client-service requests (with resulting service tickets) may now be added, viewed, or updated through our Client-Service Portal.

This real-time environment is available 24 x 7 at [www.Bryley.com](http://www.Bryley.com) by selecting "Client Login" from the upper-right corner of the home-page. Registered users may perform these functions:

- View the current status and details of their service tickets
- Enter new service requests
- Review invoices
- View reports

To use this capability, please contact Beverley at 978.562.6077 x201 to setup a username and password. Training is also available at no charge.

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Contact Bryley Systems Inc.

Bryley Systems is a full-service, end-to-end provider of business-technology solutions, fulfilling the information-technology needs of organizations throughout New England since 1987. Areas of expertise include:

- Managed Technology
- Computer-network performance and reliability
- Network security
- Unified Communications

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