

Bryley Tips and Information August 2008

Technology is a strategic investment (rather than an expense)

(January 28, 2008: Excerpts from the Web-based IT newsletter “Computerworld”.) It’s one of the great truths of capitalism: Businesses want to grow. But getting bigger involves growing pains, and nowhere do many up-and-coming companies feel that pain more acutely than in IT. We’ve all heard horror stories of companies whose growth was hobbled – or worse – by inadequate IT-support systems.

Small and midsize businesses that want to ensure their IT infrastructure keeps pace with their growth can benefit from what big companies already know. Just what *do* they know? We picked the brains of IT professionals who work at firms that provide outsourced IT services to companies of varying sizes and broke their advice down into six basic lessons.

Their main message? Think strategically. Make decisions not on the basis of what you need right now, but on the basis of where you want to be in six months or a year. Basic provisions:

- Put IT in your budget.
- Plan your IT future.
- Make IT part of management.

[Http://www.computerworld.com/action/article.do?command=viewArticleBasic&articleId=9059139&intsrc=hm_list](http://www.computerworld.com/action/article.do?command=viewArticleBasic&articleId=9059139&intsrc=hm_list) for the entire article.

Announcements, news, and events

Bryley and DeLucca “Keep it in the Family” with a very Familial Donation - We combined our charitable forces with DeLucca Fence, giving out their retired PCs to members of the local community for \$35 dollar donations to either one of two local non-profit organizations: Hudson Boys and Girls Club or Hudson Food Pantry. All in all, we raised a combined \$500 and found new, loving homes for a dozen, no-longer-orphaned PCs.

Bryley Systems strikes Microsoft Gold – Bryley Systems advanced from a Microsoft Certified Partner to a **Microsoft Gold Certified Partner**: a testament to our enhanced competencies in both Advanced Infrastructure Solutions and Network Infrastructure Solutions.

Microsoft notes: “Gold Certified Partners represent the highest level of competence and expertise with Microsoft technologies, and have the closest working relationship with Microsoft”.

Bryley welcomes Mike Dwyer – Mike Dwyer joined Bryley Systems as an Engineer. He has over 15 years experience in advanced telephone systems and is an Avaya Certified Associate (ACA) with Avaya IP Office and Avaya PARTNER ACS.

Avaya IP Office demonstration – Join Avaya and Bryley Systems for a free, business-oriented demonstration of advanced, IP-based, communications featuring Avaya's IP Office.

This demonstration will be held at 9:00am on Wednesday, September 17th, at Avaya's training facility in Chelmsford, MA. Refreshments will be served. To reserve a seat:

- Call 978.562.6077, extension 207 and ask for Isa
- Visit [www.Bryley.com\Event signup.htm](http://www.Bryley.com\Event%20signup.htm).
- Email Events@Bryley.com.

Free training on Avaya PARTNER ACS telephone system – Join Bryley Systems for free Avaya PARTNER ACS training on October 8th at 9:00am in Hudson, MA. To reserve a seat:

- Call 978.562.6077, extension 207 and ask for Isa
- Visit [www.Bryley.com\Event signup.htm](http://www.Bryley.com\Event%20signup.htm).
- Email Events@Bryley.com.